

**DHARMAMURTHI RAO BAHADUR
CALAVALA CUNNAN CHETTY'S
HINDU COLLEGE**

(Shift - 2)

Dharmamurthi Nagar, Pattabiram, Chennai – 600 072.

HRD-eSamikSha for Online upload Report

BBA

1. ACTION PLAN

Category	Name of the Event / Activity	Venue	Start Date	End Date	Description
WORKSHOP	-	-	-	-	-
ACTIVITY	* Assignment- 5 * Audio thread ppt presentation - 7. *Webinar class- 1	Online	May month	May month	To enrich the main subject knowledge to our BBA students
COMPETITION	MMA(MADRAS MANAGEMENT QUIZ)-SHARED TO ALL STUDENTS OF BBA	LINK SHARED ON WHATS-UP	May Month 14 th ,18th, 22nd, 23 rd ,28 th ,30th,	-	9 am to 10 am - QUIZ COMPETITION ON DAYS BY MMA WAS SHARED TO STUDENTS
AWARENESS	Covid -19 Awareness	Online			We make 152 of BBA students to installed Arogaya Setu app
EVENT	What Next-Lighting Career Path	Zoom Meeting	27/5/2020	28/5/2020	To Create Career Aspiration among +1 and +2 students
OTHER	Online test-scheduled time table -each day one subject test	Google class room	May month	May month	To equip and test our students subject knowledge.

2. ACTION REPORT

Name of the Event / Activity	What Next-Lighting Career Path
Activities Start Date	27/5/20
No. of Resource persons	1
Report Description	To help +1 & +2 students to choose the right career path
Activities End Date	28/5/20
No. of Participants	60
Report Name	What next

WHAT Next-Lighting Career Path-Report-Two Day Webinar in ZOOM

The program WHAT Next-Lighting Career Path main aim to give clarity picture for their career path for +1 & +2 students.

First day session

Through zoom we conducted the program with the students.the program starts at 4.00pm with welcome address by Hod Dr.S.Anuradha and then the session handled by our BBA professor N.Anandraj.he delivered the concept of career on passion to +1,+2 students and collected the questions from students through chat box for next day session .

Second day session

Dr.R.Gayathri -Founder-Gayatrigyans Educationist media Panelist.

Introduction of Chief Guest by our professor Dr.B.Kalayiarasan

And then resource person handled the session ,she gave pool of information on various subjects opportunities to our students and she answered the query of students.

At the end of session we collected feedback from students and issued automatic generation of E-Certificate to attended students .The program end with vote of thanks by Hod Dr.S.Anuradha

May Month Report Activities for BBA students:

1. Subject wise given assignments to students through Google classroom.
2. Framed schedule timetable with timing of 4pm to 5pm conducted online test for our subject-3 times in the month ,we conducted test through Google classroom,video presentation test through Facebook.
3. PPT presentation slides on unit wise with audio thread send to students for the subject of financial service and service marketing.
4. Madras management quiz link shared .
5. ICT link of power session of students shared through whats-up.

By
Dr.S.Anuradha

